The memory foam mattress that curves to **YOU.**

So what's it going to take to get **your customers** into a brand-new, never-before-slept-on bed of their own? How about **memory foam** that actually **fits their budget.** How about a bed that will last **a really, really long time.** A bed that feels like it was **made uniquely for them.**

How about a **CURV™ mattress** from **Simmons®.**

COMFORT ME

Exclusive CURV™ Memory Foam design conforms to your curves for amazing pressure relief

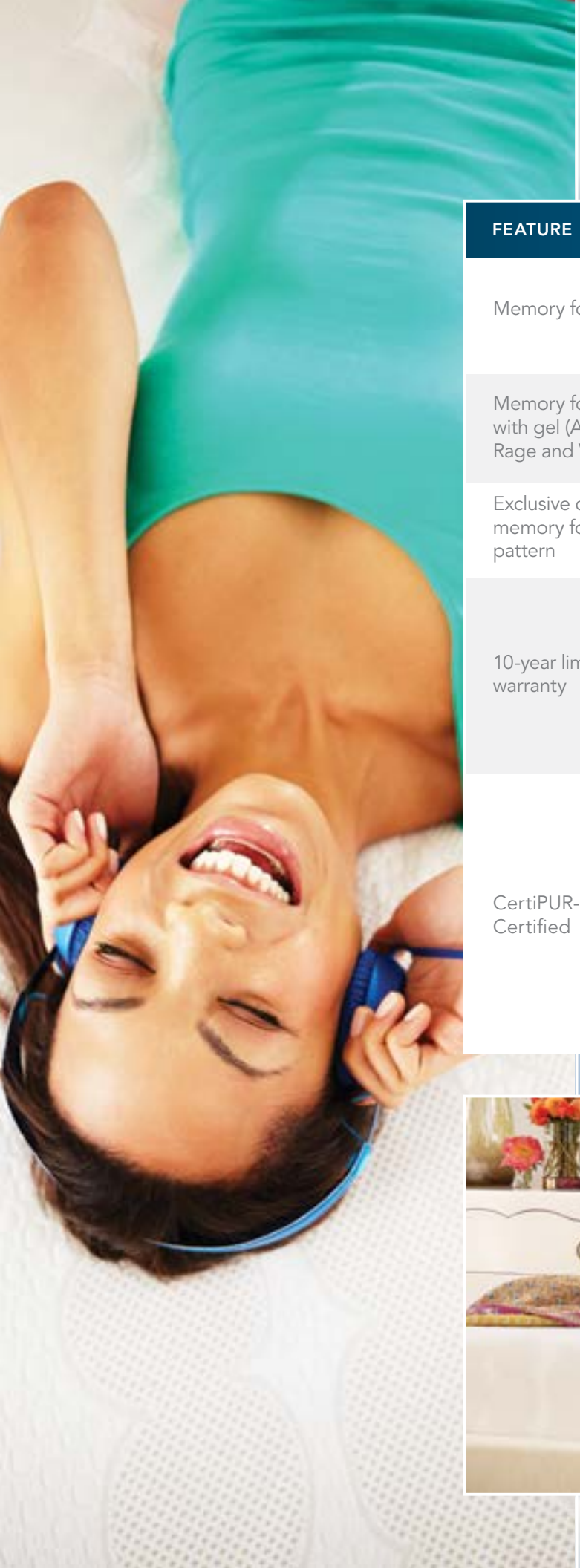
COOL ME

Innovative memory foam pattern helps promote airflow

ASSURE ME

Designed and built in the USA with a 10-year limited warranty

© 2013 Simmons Bedding Company. All rights reserved.



FEATURE	BENEFIT	PROOF & DEMONSTRATION
Memory foam	Helps provide comfort, conformability and pressure relief	Put your hand into the memory foam and feel how it gently conforms around it
Memory foam with gel (All the Rage and Vogue)	Gel infused memory foam provides comfort and helps alleviate pressure	Push your hand into the memory foam with gel and feel the comfort and support
Exclusive curved memory foam pattern	Promotes airflow for a pleasant night's sleep	Notice how the curved design creates channels for air to flow through
10-year limited warranty	Longer-lasting durability	Mattresses underwent rigorous industry-standard durability tests, including Rollator and Cornell, demonstrated superior results and exceeded performance standards*
CertiPUR-US® Certified	• Low emission (VOCs) for indoor air quality • Made without ozone depleters • Made without PBDEs • Made without mercury, lead and heavy metals • Made without formaldehyde • Made without prohibited phthalates	The polyurethane foam in every CURV mattress has been tested by an independent program to meet rigorous environmental health and safety standards

*Test Standard ASTM F1566, sections 7 and 9