

RECHARGE AMERICA

PILLOWTOP EVENT 

SAVE UP TO
\$300*

Beautyrest

It's never been easier to recharge your sales.

How it works:

Customers can save up to \$300 on their purchase of a select Beautyrest® Recharge® pillowtop mattress set.

The support behind it:

Beautyrest® has created compelling TV tags, web banners, tent cards, window clings and more.

How and when to sign up:

- Your Simmons® account manager will be contacting you to sign up.
- All event point-of-sale material must be displayed on all eligible products. Deadline to order point-of-sale is 10 days prior to your in-store promotion date.
- Prices will be rolled back. Dealers will be invoiced at the discounted price.
- Deadline to order circulars is 45 days prior to run date.

Beautyrest



Poster



Drop In



Tent Card

*Select mattress sets only. Up to \$300 off the purchase of select Beautyrest® Recharge® pillowtop mattress sets (approximate retail value \$1,099). Prices may vary by store and mattress size. Not valid on any other Simmons® or Beautyrest® mattress sets or mattress only purchases. Original purchases only; not valid on exchanges, returns, prior purchases or prior orders. Not to be combined with any other offers. Valid only in the 50 United States, D.C. and Puerto Rico. Void where prohibited by law. ©2014 Simmons Bedding Company. All Rights Reserved.